

WHAT IS CLAIMED IS:

1. A cellular telephone set capable of performing animation display of any one of a preliminarily stored plurality of characters, comprising:
  - 5 character presentation means for controlling animation display of said character depending upon history information corresponding to an event upon occurrence of the event in the set.
- 10 2. The cellular telephone set as set forth in claim 1, wherein said character presentation means controls animation display of said character depending upon a timing of occurrence of a predetermined operation associating with said event on the basis of said history information.
- 15 3. The cellular telephone set as set forth in claim 1, wherein said character presentation means controls animation display of said character so as to differentiate patterns depending upon number of accumulation of telephone numbers of counterpart  
20 of call in said history information.
4. The cellular telephone set as set forth in claim 2, wherein said character presentation means controls animation display of said character so as to differentiate patterns depending  
25 upon odd number and even number of an occurrence time of said predetermined operation.

5. The cellular telephone set as set forth in claim 2, wherein said character presenting means controls animation display of said character depending upon particular date and time information preliminarily set in a schedule function.

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6. The cellular telephone set as set forth in claim 1, which further comprises a first casing containing a key operation portion and a second casing connected to said first casing for opening and closing and detecting means for detecting open and  
10 closed conditions of said first and second casing,

said character presentation means controls animation display of said character depending upon result of detection of variation of opening and closing states of said first and second casing by said detecting means.

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7. The cellular telephone set as set forth in claim 6, wherein said character presentation means determines character to be displayed in each event screen upon depression of call release button after telephone calling, depression of call release  
20 button after telephone call reception, upon occurrence of at least one of presence of not responded call and newly received mail, upon variation of state between open state and closed state of said first and second casings depending upon calling history, time of calling, call arriving history, time of call  
25 arrival, timing of detection of variation of state between open state and closed state of said first and second casing by said detecting means, and displays the determined character on the

display screen.

8. A cellular telephone set capable of performing animation display of any one of a preliminarily stored plurality of  
5 characters, comprising:

character presentation means responsive to occurrence of an event on the set for controlling animation display of said character depending upon history information depending upon an occurrence timing of a predetermined operation relating  
10 to said event.

9. The cellular telephone set as set forth in claim 8, wherein said character presentation means controls animation display of said character so as to differentiate patterns depending  
15 upon odd number and even number of an occurrence time of said predetermined operation.

10. The cellular telephone set as set forth in claim 8, wherein said character presenting means controls animation display of  
20 said character depending upon particular date and time information preliminarily set in a schedule function.

11. The cellular telephone set as set forth in claim 8, which further comprises a first casing containing a key operation  
25 portion and a second casing connected to said first casing for opening and closing and detecting means for detecting open and closed conditions of said first and second casing,

said character presentation means controls animation display of said character depending upon result of detection of variation of opening and closing states of said first and second casing by said detecting means.

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12. A character display presentation method of a cellular telephone set capable of performing animation display of any one of a preliminarily stored plurality of characters, comprising:

10 step of controlling animation display of said character depending upon history information corresponding to an event upon occurrence of the event in the set.

13. The character display presentation method as set forth  
15 in claim 12, wherein in said step of controlling animation display, animation display of said character is controlled depending upon a timing of occurrence of a predetermined operation associating with said event on the basis of said history information.

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14. The character display presentation method as set forth  
in claim 12, wherein in said step of controlling animation display,  
animation display of said character is controlled so as to  
differentiate patterns depending upon number of accumulation  
25 of telephone numbers of counterpart of call in said history information.

15. The character display presentation method as set forth  
in claim 13, wherein in said step of controlling animation display,  
animation display of said character is controlled so as to  
differentiate patterns depending upon odd number and even number  
5 of an occurrence time of said predetermined operation.

16. The character display presentation method as set forth  
in claim 13, wherein in said step of controlling animation display,  
animation display of said character is controlled depending  
10 upon particular date and time information preliminarily set  
in a schedule function.

17. The character display presentation method as set forth  
in claim 12, wherein in said step of controlling animation display,  
15 animation display of said character is controlled depending  
upon result of detection of variation of opening and closing  
states of a first casing containing a key operation portion  
and a second casing connected to said first casing for opening  
and closing.

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18. The character display presentation method as set forth  
in claim 17, wherein in said step of controlling animation display,  
character to be displayed in each event screen is determined  
upon depression of call release button after telephone calling,  
25 depression of call release button after telephone call reception,  
upon occurrence of at least one of presence of not responded  
call and newly received mail, upon variation of state between

open state and closed state of said first and second casings depending upon calling history, time of calling, call arriving history, time of call arrival, timing of detection of variation of state between open state and closed state of said first and  
5 second casing by said detecting means, and the determined character is displayed on the display screen.

19. A character display presentation method of a cellular telephone set capable of performing animation display of any  
10 one of a preliminarily stored plurality of characters, comprising:

step responsive to occurrence of an event on the set of controlling animation display of said character depending upon history information depending upon an occurrence timing of a  
15 predetermined operation relating to said event.

20. The character display presentation method as set forth in claim 19, wherein in said step of controlling animation display, animation display of said character is controlled so as to  
20 differentiate patterns depending upon odd number and even number of an occurrence time of said predetermined operation.

21. The character display presentation method as set forth in claim 19, wherein in said step of controlling animation display,  
25 animation display of said character is controlled depending upon particular date and time information preliminarily set in a schedule function.

22. The character display presentation method as set forth  
in claim 19, wherein in said step of controlling animation display,  
animation display of said character is controlled depending  
5 upon result of detection of variation of opening and closing  
states of a first casing containing a key operation portion  
and a second casing connected to said first casing for opening  
and closing.

10 23. A program for a character display presentation method  
of a cellular telephone set capable of performing animation  
display of any one of a preliminarily stored plurality of  
characters, said program operating a computer for executing  
a process of controlling animation display of said character  
15 depending upon history information corresponding to an event  
upon occurrence of the event in the set.

24. A program for a character display presentation method  
of a cellular telephone set capable of performing animation  
20 display of any one of a preliminarily stored plurality of  
characters, said program operating a computer for executing  
a process responsive to occurrence of an event on the set, of  
controlling animation display of said character depending upon  
history information depending upon an occurrence timing of a  
25 predetermined operation relating to said event.